

SROA ANNUAL MEETING



November 2, 2009

The People, Place and Focus



Attendees, exhibitors and SROA board members and staff started this year's Annual Meeting as they intend to go on... with a commitment to progress.

Daily Agenda

The day may start at 7 a.m. and end at noon, but it may be just enough time to add to your networking and knowledge. To aid these efforts, SROA offers the following agenda with room names included.

Monday, Nov. 2

7 a.m. to Noon. (Monte Rosa) Registration Desk

7:30 to 8:30 a.m. (Zurich D) Breakfast

7:30 a.m. to 11 a.m. (Zurich D) Exhibits

7:30 to 8:30 a.m. (Vevey) EMR Roundtable Breakfast Discussion

8:30 to 9:30 a.m. No. 008 GENERAL SESSION: RIAD SALEM, MD, "Use of Radioactive Microspheres for Liver Tumors"

9:30 to 9:45 a.m. (Zurich D) Break and Exhibits

9:45 to 10:45 a.m. (Zurich A) No. 009 GENERAL SESSION: CINDY PARMAN, CPC, CPC-H, RCC, "ICD-10 Implementation"

10:45 to 11:45 a.m. – Committee Meetings:

Advocacy..... St. Gallen 2

Benchmarking..... St. Gallen 3

Communications..... Montreux 3

Membership..... Montreux 2

2010 Program..... Montreux 1

Reimbursement..... St. Gallen 1

7 Tips on Compliance Programs

These "Elements for an Effective Compliance Program," were compiled by the OIG. Check your program to find the courses that address this issue, or you may purchase course transcripts at www.sroa.org starting Dec. 1, 2009.

1. Implement written policies, procedures and standards of conduct.
2. Designate a compliance officer and compliance committee.
3. Conduct effective training and education.
4. Develop effective lines of communication.
5. Enforce standards through well publicized disciplinary guidelines.
6. Conduct internal monitoring and auditing.
7. Respond promptly to detect offenses and developing corrective actions.

The Inevitability of ICD-10 Coding Implementation

On Oct. 1, 2013, the ICD-10 coding sets must be operational for radiation oncology centers to bill services and be reimbursed.

The transition is expected to save billions in labor costs and Medicaid reimbursement in the long-run. However, for now the focus is on re-tooling the system.

"The change from an existing ICD-9-CM diagnosis code set to ICD-10-CM on Oct 1, 2013 will be the biggest coding change in recent history," says Cindy Parman, CPC, CPC-H, RCC, a general session presenter. "At present, some healthcare entities are well into plans for the coding conversion, while others have not begun to plan for the new code set."

Today's session from 9:45 to 10:45 a.m. in Zurich A should help alleviate fears about the new codes and guidelines and encourage planning for transition through software review, form revision and coding education.

Another general session from 8:30 to 9:30 a.m. offers insight into how radioactive microspheres are used to treat liver cancer. Presenter Riad Salem, M.D., is giving the first of two talks today in Zurich A.



Riad Salem, M.D., (at left) and Cindy Parman, CPC, CPC-H, RCC, offer General Sessions on radioactive microspheres and ICD-10 implementation.



Volunteer 1 Hour/Day at A Time to Change the World

SROA offers numerous avenues to become involved and make an immediate difference in radiation oncology.

The committee meetings this afternoon represent a continuing commitment by society members to smooth the path for others.

Those groups address every aspect of the profession, from advocacy, bench-

marking and reimbursement to communications and the SROA Annual Meeting.

Everything you see at this conference started with these committees and SROA members giving at least an hour a month.

To find out more about this unique opportunity and volunteer, go to www.sroa.org for an online application.



It's Time
to Tap the
SROA Listserv

under "Member Services" at www.sroa.org.