

SROA ANNUAL MEETING



November 3, 2009

The People, Place and Focus



The billing panel, above, and a general session by Riad Salem, M.D., drew hundreds of attendees on the first day of the SROA Annual Meeting.

2 Tips on Reimbursement

Today's tips on reimbursement are courtesy of Cindy Parman, CPC, CPC-H, RCC, who is giving Course No. 14 today.

1. Communication with internal and external customers will ensure timely implementation of ICD-10-CM and constant revenue.

2. Medical record documentation should include the clinical rationale for selecting brachytherapy over other treatment modalities.

Check your program to find additional courses that address this issue, such as No. 18, "Charge Capture Techniques to Enhance Reimbursement.P" You may purchase course transcripts at www.sroa.org starting Dec. 1, 2009.

Today's Courses: All About Change

Starting with general sessions on the evolving economic climate of radiation oncology and on health care reform, today's topics cover a gamut of change.

In today's first general session in Zurich A from 9:45 to 10:45 a.m., Paul Wallner, D.O., will talk about the economic history of radiation oncology centers. "Increasing stresses on the United States budget will almost assuredly bring changes in healthcare regulation and reimbursement."

The presenters of "The Transition to a Paperless Medical Record," emphasize the need for a relatively seamless transition to EMR.

"Attendees will gain an understanding of project management through a case study of the Emory Paperless implementation project," says Kelli Gress, M.H.A., and Christie Jarrio, M.S. "We'll break down what appears to be an overwhelming project into milestones, share thoughts on team composition and discuss sample documents."

In the second general session this morning from 9:45 to 10:45 a.m, David S. Hefner provides his take on how health care reform is "inevitable."

For those who missed Roz Varon speak, follow this link to view her report on cancer survivors: <http://search.abccolocal.go.com/search/results?station=wls&search=siteSearch&q=roz+varon&submit.x=24&submit.y=12>



With all this talk about going paperless

I turn to SROA online at www.sroa.org for the latest information

Daily Agenda

The day begins at 7 a.m. and may go on until 10 p.m., if you intend to attend the President's Party. Any way you look at it, this full day of courses provides many opportunities to learn and expand your resources. To aid in these efforts, SROA offers the following agenda.

Tuesday, Nov. 3

7 a.m. to Noon. (Monte Rosa) Registration Desk

7:30 to 8:30 a.m. (Zurich D) Breakfast

7:30 a.m. to 4:30 p.m. (Zurich D) Exhibits

7:30 to 8:30 a.m. (Vevey) EMR Roundtable Breakfast Discussion

8:30 to 9:30 a.m. No. 010 (Zurich A) GENERAL SESSION: PAUL WALLNER, D.O., "Changes in the Economics of Radiation Oncology Over the Next Five Years"

9:30 to 9:45 a.m. (Zurich D) Break and Exhibits

9:45 to 10:45 a.m. (Zurich A) No. 009 GENERAL SESSION: DAVID S. HEFNER, "Bending the Curve or Increasing the Trajectory? Place Your Bets on Health Care Reform"

10:45 to 11:15 a.m. Break/Exhibits

11:15 to 12:15 p.m. Concurrent Workshops

No. 012 (Zurich A) THE TRANSITION TO A PAPERLESS MEDICAL RECORD: Kelli Gress, M.H.A., and Christie Jarrio, M.S.

No. 013 (Montreux 3) LINAC AND WIDE BORE CT ACQUISITION: FROM EVALUATION TO UTILIZATION: Teresa McKay, M.S., B.S.

No. 014 (Montreux 1&2) BRACHYTHERAPY CODING TIPS AND TRAPS: Cindy Parman, CPC, CPC-H, RCC

No. 015 (St Gallen) THE BASICS OF PQRI: Matthew Terry, MBA, B.S., R.T.(R)(T), and Bridget Krueger, MBA, B.S., R.T. (T)

12:15 to 2 p.m. Quality Luncheon, Entertainment: Michael Anthony

2 to 3 p.m. Concurrent Workshops

No. 016 (Montreux 1) RETURN ON INVESTMENT IN THE RADIATION ONCOLOGY DEPARTMENT: Eva Huddleston and Bridget Krueger, MBA, B.S., R.T.(T)

No. 017 (Montreux 3) NO CAPITAL: WAYS TO UPGRADE AND BUILD IN A CAPITAL-LESS MARKET: Ken Dalebout, MBA and Surabhi Swarup, MBA

No. 018 (Zurich) CHARGE CAPTURE TECHNIQUES TO ENHANCE REIMBURSEMENT: Jana Grienke, M.A.

No. 019 ACR ACCREDITATION: Scott Dube

3 to 3:30 p.m. Break/Exhibits/Vendor Drawing

3:30 to 4:30 p.m. Concurrent Workshops

No. 020 (Montreux 3) LINEAR ACCELERATOR ACCEPTANCE AND COMMISSIONING: WHY IT'S IMPORTANT TO YOU: James Gaiser, Ph.D., DABR

No. 021 (Zurich A) DEVELOPING A COMPLIANCE PLAN AND PROCESS IMPROVEMENT PROGRAM FOR ONCOLOGY: Terri Bedard, B.A., R.T.(R)(T), and Kelli Weiss, R.T.(R)(T)

No. 022 (Montreux 1&2) GO FISH: Robin Chenail, MA-HRD

No. 023 (St Gallen) HOW TO MANAGE A RIF (REDUCTION IN FORCE): Debra Corbin

6 to 6:30 p.m. Meet in Swissotel Lobby to catch bus to boat dock

7 to 10 p.m. President's Party on the "Spirit of Chicago"



Paul Wallner, D.O., (at left) and David S. Hefner offer General Sessions on radiation oncology economics and healthcare reform.

