



SROA

Society for
Radiation Oncology
Administrators

2022 SROA ANNUAL MEETING
PEOPLE, PURPOSE, & PASSION

OCTOBER 23-26, 2022
HYATT REGENCY SAN ANTONIO RIVERWALK
SAN ANTONIO, TX



Front Row: Mike Grindstaff, Tina Berry, Brenda Marie Palo, Debra Corbin, Aaron Brammer; **Back Row:** Sharda Kohli, Amy Winter, Melissa Castan, Maxine Washington; **(Not pictured):** Julie Principe & Jana Grienke

Chair

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Sharda Kohli

Jana Grienke

Maxine Washington

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2019-2020

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Jana Grienke

2017-2018

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2016-2017

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2015-2016

Beverly Cusano

2014-2015

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2013-2014

Jan Dragotta

2012-2013

Barry Asch

2011-2012

Carolyn Gilleland

2010-2011

Giles C. Toole, III

2009 - 2010

Gail L. Satterfield

2008 - 2009

R. Scott Krewson

2007 - 2008

Joan Kines

2006 - 2007

Darrin Kistler

2005 - 2006

Tim Laugh

2004 - 2005

Kathryn Wall

2003 - 2004

R. Alan Burns

2002 - 2003

Susan Vannoni

2001 - 2002

Marilyn Gannon

2000 - 2001

John Felton

1999 - 2000

Ed Mercado

1998 - 1999

Michael A. Franklin

1997 - 1998

William F. Harriger

1996 - 1997

Lisa F. Edelstein

1995 - 1996

Theodore Fantl

1994 - 1995

Heather Palmer Dam

1993 - 1994

Mary Anne T. Kwon

1992 - 1993

A.R. Threet

1991 - 1992

Michael H. Martin

1990 - 1991

Sharon K. Murphy

1989 - 1990

Teresa M. McKay

1988 - 1989

Chester T. Szerlag

1987 - 1988

Kathy C. Van Camp

1986 - 1987

Richard F. Roberts

1985 - 1986

Frederick W. Thomas

1984 - 1985

Beverly J. Kobeissi

DO YOU HAVE AN APP?

We don't have an official app, but we do have a mobile website that functions similarly to an app. Using the mobile website you can personalize your personal agenda, view full session descriptions, download presentations, and find useful resources.

Instructions to add web icon to mobile phone or tablet home screen:

1. Launch the browser on your phone or tablet and navigate to the SROA conference mini-site.
2. On iPhones and iPads, tap the share button (rectangle with an arrow pointing upward that is at the bottom of the browser). On Android, you will see 3 vertical dots next to the URL.
3. Tap "Add to home screen".
4. You can now launch the SROA conference mini-site simply by tapping the home page icon.

HOW TO ACCESS THE PRESENTATIONS

Presentations can be found on the SROA mini-site if the speaker made them available for download. Navigate to the session and look at the bottom of the description where the presenters are listed. If a presentation has been made available, you will see a link called "presentation" next to their name. If there is no presentation feel free to ask the speaker if they will send you their slides.

WI-FI

Wi-fi is available in the meeting sessions courtesy of our wi-fi sponsor **Accuray**. To log on follow these instructions:

1. Go to your settings and select the Network: SROA2022
2. Enter the wi-fi Password: AccurayExpandRT

ASTRO EXHIBIT HALL

All SROA attendees receive FREE admission and will be registered for the ASTRO Exhibit Hall. SROA attendees must wear an ASTRO issued badge to visit the ASTRO Exhibit Hall. Pick up on-site badges are at ASTRO Registration, located outside of Halls 2 - 4 of the Henry B. Gonzalez Convention Center. Check in at ASTRO Registration after the SROA Poster Presentation on Monday, October 24th to gain access.

CONTINUING EDUCATION CREDITS

- SROA has been approved for CEU's through the American Academy of Professional Coders (AAPC) for the SROA 39th Annual Meeting!
- Approved by the ASRT for Category A continuing education credit.
- Approved by the MDCB for continuing education credit.
- All sessions are marked with the CE credits for which they qualify.
- For those seeking CE credit. Your meeting badge includes a unique barcode. This barcode will be used to track your entrance to, and exit from, each continuing education (CE) credit eligible course. You must be scanned BOTH into a course and out of a course by a session greeter to receive CE credit. ASRT certificates will automatically be uploaded to each participant's user profile. Participants are responsible for submitting a certificate to ASRT. To request MDCB or AAPC credits, please fill out the following online form: <http://s.alchemer.com/s3/269772310c05>

SOCIAL MEDIA

Join the conversation! Tag your Instagram, Twitter and Facebook posts with #SROA2022. You can also network using SROA Connect.

SPONSOR RECOGNITION

This meeting wouldn't be possible without the support of our sponsors. Visit the exhibit hall and don't forget to fill out your Exhibitor Passport Card for a chance to win raffle prizes. You must be present during the drawing to receive your prize. Exhibitor passport sponsored by Elsevier.

SURVEY

A survey for each session can be found under the Resources section in the mini-site: <https://bit.ly/sroa2022>.

Complete the survey for a chance to win a complimentary registration to the 2023 meeting in San Diego. The winners will be drawn at the closing session of the 2022 Annual Meeting. You must be present to win. The registration is not transferable and can only be used for the 2023 Annual Meeting in San Diego.

SATURDAY, OCTOBER 22, 2022

9:00am-12:00pm ❖ Pecan

SROA BOARD MEETING

By invitation only.

1:00pm-2:00pm ❖ Pecan

SROA BOARD ORIENTATION

By invitation only.

12:00pm-5:00pm ❖ Rio Grande Ballroom

EXHIBITOR SETUP

12:00pm-5:00pm ❖ Los Rios Foyer

REGISTRATION

SUNDAY, OCTOBER 23, 2022

7:30am-5:00pm ❖ Los Rios Foyer

REGISTRATION

7:30am-5:00pm ❖ Rio Grande Ballroom

EXHIBITS

7:30am-8:45am ❖ Rio Grande Ballroom

BREAK: Continental Breakfast with Exhibitors

8:45am-9:00am ❖ Regency Ballroom

WELCOME AND ANNOUNCEMENTS

9:00am-10:00am ❖ Regency Ballroom

KEYNOTE SESSION: The Magic of Human Connection - Your Advantage in a Digital World

10:00am-10:30am ❖ Rio Grande Ballroom

BREAK WITH EXHIBITORS

10:00am-10:30am ❖ Rio Grande Foyer

TOPIC PODS

10:30am-11:30am ❖ Regency Ballroom

WORKSHOP: Magic Words that Connect and Influence

10:30am-11:30am ❖ Live Oak

WORKSHOP: Your Front Desk Will Make or Break Your Practice

10:30am-11:30am ❖ Blanco/Llanos/Pecos

WORKSHOP: Project Management - Revenue Cycle - Tips for Success

10:30am-11:30am ❖ Nueces/Frio

WORKSHOP: New-Age Leaders in Medicine: Using Strategic Change Management to Navigate Through the Complex Path of Healthcare

12:00pm-1:15pm ❖ Regency Ballroom

SOCIAL EVENT: Annual Business Luncheon

12:00pm-1:15pm ❖ Regency Ballroom

BIGGEST STRUGGLE WORKSHOP

Sponsored by: Varian

1:15pm-2:15pm ❖ Live Oak

WORKSHOP: Transformative Leadership During COVID and Beyond

1:15pm-2:15pm ❖ Blanco/Llanos/Pecos

WORKSHOP: Updates: Legislative, Regulatory, Payors and Industry Impact on Radiation Oncology Reimbursement

1:15pm-2:15pm ❖ Pecan

WORKSHOP: Nursing Recruitment, Onboarding and Retention in Radiation Oncology

1:15pm-2:15pm ❖ Nueces/Frio

WORKSHOP: Data Analytics - Starting at the End

2:30pm-3:30pm ❖ Regency Ballroom

GENERAL SESSION: Leveraging Mentorship

3:30pm-4:00pm ❖ Rio Grande Ballroom

BREAK WITH EXHIBITORS

3:30pm-4:00pm ❖ Rio Grande Foyer

KNOWLEDGE HUB: Lightning Talks

4:00pm-5:00pm ❖ Blanco/Llanos/Pecos

WORKSHOP: The Mass Resignation and What Comes Next

4:00pm-5:00pm ❖ Live Oak

WORKSHOP: Using Real Time Location System to Improve Patient Safety

4:00pm-5:00pm ❖ Nueces/Frio

WORKSHOP: Developing IV Contrast Standard of Practice in Radiation Oncology

4:00pm-5:00pm ❖ Pecan

WORKSHOP: Aligned and Agile or Over-automated: Business Processes and Technology

5:15pm-6:30pm ❖ Chula Vista

SOCIAL EVENT: Admin After Hours

MONDAY, OCTOBER 24, 2022

7:30am-12:30pm ❖ Los Rios Foyer

REGISTRATION

7:30am-12:00pm ❖ Rio Grande Ballroom

EXHIBITS

7:30am-8:30am ❖ Rio Grande Ballroom

BREAK: Continental Breakfast with Exhibitors

8:30am-9:30am ❖ Regency Ballroom

GENERAL SESSION: Centering Diversity in Radiation Oncology: The What, The Why, and The How

9:30am-10:00am ❖ Rio Grande Ballroom

BREAK: Break with Exhibitors

9:30am-10:00am ❖ Rio Grande Foyer

TOPIC PODS

10:00am-11:00am ❖ Regency Ballroom

GENERAL SESSION: What Will Artificial Intelligence Mean for My Radiation Oncology Department?

11:00am-11:50am ❖ Pecan

TOPIC FORUM: Leadership

11:00am-11:50am ❖ Chula Vista

TOPIC FORUM: New Administrators

11:00am-11:50am ❖ Nueces/Frio

TOPIC FORUM: Nursing

11:00am-11:50am ❖ Blanco/Llanos/Pecos

TOPIC FORUM: Payer Trends

11:00am-11:50am ❖ Live Oak

TOPIC FORUM: Technology

11:00am-11:30am ❖ Medina

TOPIC FORUM: SROA Connect & Mentor Program

PROGRAM AT A GLANCE ❖ PEOPLE, PURPOSE, & PASSION

12:00pm-1:15pm ❖ Rio Grande Ballroom
POSTER SESSION

1:30pm
FREE TIME TO VISIT ASTRO EXHIBIT HALL

TUESDAY, OCTOBER 25, 2022

7:30am-4:00pm ❖ Los Rios Foyer
REGISTRATION

7:30am-3:00pm ❖ Rio Grande Ballroom
EXHIBITS

7:30am-8:30am ❖ Rio Grande Ballroom
BREAKFAST: Continental Breakfast with Exhibitors

8:30am-9:30am ❖ Regency Ballroom
GENERAL SESSION: How to Deliver an Extraordinary Service Experience

9:45am-10:45am ❖ Live Oak
WORKSHOP: All Hands on Deck: Employee Engagement Before, During, and Coming Out of a Pandemic

9:45am-10:45am ❖ Blanco/Llanos/Pecos
WORKSHOP: The Importance of Quality Assurance Checklists for Improving Patient Safety in Radiation Oncology

9:45am-10:45am ❖ Regency Ballroom
WORKSHOP: Radiation Oncology Coding and Compliance for 2022

9:45am-10:45am ❖ Nueces/Frio
WORKSHOP: Opportunities, Challenges, and the Current Supply and Demand of the Radiation Oncology Medical Physicist Workforce

10:45am-11:15am ❖ Rio Grande Ballroom
BREAK WITH EXHIBITORS

10:45am-11:15am ❖ Rio Grande Foyer
KNOWLEDGE HUB: Lightning Talks

11:15am-12:15pm ❖ Blanco/Llanos/Pecos
WORKSHOP: Determining the Right Distribution of Clinical Billable to Academic Time for Radiation Oncology Faculty in the Academic Setting

11:15am-12:15pm ❖ Live Oak
WORKSHOP: The Outcomes of Accreditation

11:15am-12:15pm ❖ Nueces/Frio
WORKSHOP: CT and Simulated Guided Radiation Therapy: Past, Present, and Future

11:15am-12:15pm ❖ Pecan
WORKSHOP: Designing and Fostering a Safety and Reporting Culture

12:15pm-1:20pm ❖ Regency Ballroom
SOCIAL EVENT: Quality Luncheon
Sponsored by: Varian

1:30pm-2:30pm ❖ Live Oak
WORKSHOP: Capacity Planning: The Driver for Value Based Care

1:30pm-2:30pm ❖ Nueces/Frio
WORKSHOP: Quality Management for Radiation Oncology Managers Simplified

1:30pm-2:30pm ❖ Blanco/Llanos/Pecos
WORKSHOP: Reduce Denials with a Payer Rules Filter

1:30pm-2:30pm ❖ Pecan
WORKSHOP: Rapid Fire: Improving Proton Patient Treatment and Flow Efficiencies Without Sacrificing Volumes

2:30pm-3:00pm ❖ Rio Grande Ballroom
BREAK WITH EXHIBITORS

2:30pm-3:00pm ❖ Rio Grande Foyer
TOPIC PODS

3:00pm-4:00pm ❖ Regency Ballroom
GENERAL SESSION: Radiation Oncology Payment Policy Past, Present, and Future

5:00pm-5:45pm ❖ Chula Vista
2023 PROGRAM COMMITTEE MEETING

5:00pm-5:45pm ❖ Medina
EDITORIAL BOARD MEETING

7:00pm-10:00pm ❖ Spring Branch
SOCIAL EVENT: PRESIDENT'S PARTY
Sponsored by: Elekta

WEDNESDAY, OCTOBER 26, 2022

8:00am-12:00pm ❖ Los Rios Foyer
REGISTRATION

8:00am-8:30am ❖ Rio Grande Ballroom
BREAK: CONTINENTAL BREAKFAST

8:30am-9:30am ❖ Nueces/Frio
WORKSHOP: Transformative Role of the Advanced Practice Nurse in Radiation Oncology

8:30am-9:30am ❖ Live Oak
WORKSHOP: Quantifying Success of a Daily Multidisciplinary Huddle in Radiation Oncology

8:30am-9:30am ❖ Pecan
WORKSHOP: What Value Based Care Looks Like in Radiation Oncology

8:30am-9:30am ❖ Blanco/Llanos/Pecos
WORKSHOP: Planning for a New EMR/TP Upgrade

9:30am-9:45am ❖ Rio Grande Ballroom
BREAK

9:45am-10:45am ❖ Regency Ballroom
GENERAL SESSION: Leading with Emotional Intelligence and Diversity

10:45am-11:00am ❖ Rio Grande Ballroom
BREAK

11:00am-12:00pm ❖ Regency Ballroom
GENERAL SESSION: ASTRO Coding & Coverage Update

12:00pm-12:15pm ❖ Regency Ballroom
CLOSING REMARKS

1:00pm-3:00pm ❖ Chula Vista
MEETING: SROA Board Meeting

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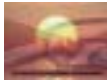
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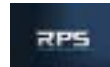
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TO VIEW FULL DESCRIPTIONS,
VISIT THE
SROA MEETING WEBSITE
<https://bit.ly/sroa2022>

- INSTRUCTIONS TO ADD WEB ICON TO MOBILE PHONE**
OR **TABLET HOME SCREEN:**
1. Launch the browser on your phone or tablet and navigate to the SROA conference mini-site.
 2. On iPhones and iPads, tap the share button (rectangle with an arrow pointing upward that is at the bottom of the browser). On Android, you will see 3 vertical dots next to the URL.
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WORKSHOP TRACK CODES

B&L	Business & Leadership
PT	Payer Trends
NUR	Nursing
Q&S	Quality & Safety
TCH	Technology, Clinical & Ancillary Services
N-A	Recommended for New Administrators

- HOW TO LOGIN TO THE WI-FI COURTESY OF ACCURAY**
1. Join the Wireless Network/SSID named "SROA2022"
 2. Upon opening a web browser, you will be redirected to a website and prompted for an Access Code
 3. Enter the Access Code: **AccurayExpandRT**

SATURDAY, OCTOBER 22, 2022

9:00am-12:00pm ❖ Pecan

MEETING
SROA Board Meeting
By invitation only.

1:00pm-2:00pm ❖ Pecan
MEETING
SROA Board Orientation
By invitation only.

12:00pm-5:00pm ❖ Rio Grande Ballroom
EXHIBITS
Exhibitor Setup

12:00pm-5:00pm ❖ Los Rios Foyer
REGISTRATION

SUNDAY, OCTOBER 23, 2022

7:30am-5:00pm ❖ Los Rios Foyer
REGISTRATION

7:30am-5:00pm ❖ Rio Grande Ballroom
EXHIBITS
You must have a badge to enter the Exhibit Hall

7:30am-8:45am ❖ Rio Grande Ballroom
BREAK
Continental Breakfast with Exhibitors
You must have a badge to enter the Exhibit Hall

8:45am-9:00am ❖ Regency Ballroom
WELCOME
Welcome and Announcements

9:00am-10:00am ❖ Regency Ballroom
KEYNOTE SESSION **B&L** **N-A**
The Magic of Human Connection – Your Advantage in a Digital World

Tim David
It's not WHAT you know... "Shockinglly, only 15% of your financial success is due to technical knowledge." – Carnegie Institute of Technology. Not so fast. It isn't WHO you know either...

Your organization has the raw talent. Look around your org chart. The boxes aren't where the really big problems are. The biggest problems are found at the lines in between. At their roots, the biggest problems are caused by a lack of human connection.

Technology was supposed to improve the QUALITY of our human connection. Instead, we've become lost in a sea of softly-glowing screens and endless email, losing touch with each other and suffering consequences that no one could have predicted. The Magic of Human Connection – Your Advantage in a Digital World presentation uncovers the keys to creating more human connection at work and in life in a world that has forgotten how.

Approved Credits: ASRT, MDCB

10:00am-10:30am ❖ Rio Grande Ballroom
BREAK
Break with Exhibitors
You must have a badge to enter the Exhibit Hall

**TO VIEW FULL DESCRIPTIONS,
VISIT THE
SROA MEETING WEBSITE**
<https://bit.ly/sroa2022>

**INSTRUCTIONS TO ADD
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WORKSHOP TRACK CODES

- B&L** Business & Leadership
- PT** Payer Trends
- NUR** Nursing
- Q&S** Quality & Safety
- TCH** Technology, Clinical & Ancillary Services
- N-A** Recommended for New Administrators

**HOW TO LOGIN TO THE WI-FI
COURTESY OF ACCURAY**

1. Join the Wireless Network/SSID named "SROA2022"
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3. Enter the Access Code:
AccurayExpandRT

10:00am-10:30am ❖ Rio Grande Foyer

TOPIC PODS

Come join a Topic Pod table during this break. Bring your questions about topics including billing and coding, leadership, and technology, among others, and work through your question with a subject matter expert.

You must have a badge to enter the Exhibit Hall

10:30am-11:30am ❖ Regency Ballroom

WORKSHOP **B&L**

Magic Words that Connect and Influence

Tim David

Funny, engaging, and sharply insightful, Magic Words that Connect and Influence offers proven answers to some of the most difficult challenges faced when trying to get others on board with your ideas. How can you motivate others to action (even with no ability to punish or reward?) How can you provide constructive guidance without hurting anyone's feelings? How can you sell something without being "salesy"?

Approved Credits: ASRT, MDCB

10:30am-11:30am ❖ Live Oak

WORKSHOP **B&L**

Your Front Desk Will Make or Break Your Practice

Michele Krohn, Full Circle PR

Goal: Learn what happens in the first seven seconds patients interact with your practice and how important customer service is in this highly competitive landscape.

Approved Credits: ASRT, MDCB

10:30am-11:30am ❖ Blanco/Llanos/Pecos

WORKSHOP **PT** **N-A**

Project Management - Revenue Cycle - Tips for Success

Donna Royster, Atrium Health

Goal: Show individuals the importance of outlining steps in Revenue cycle projects that will help the organization have better outcomes with less teammate frustration.

Approved Credits: ASRT, AAPC, MDCB

10:30am-11:30am ❖ Nueces/Frio

WORKSHOP **B&L**

New-Age Leaders in Medicine: Using Strategic Change Management to Navigate through the Complex Path of Healthcare

Nadeem Khan, Oncology Hematology Care

Goal: Appreciate the concept of strategic change management in healthcare. The field is changing rapidly and it is important for healthcare leaders to be able to navigate through the changes and implement them effectively.

Approved Credits: ASRT, MDCB

12:00pm-1:15pm ❖ Regency Ballroom

SOCIAL EVENT

Annual Business Luncheon & Biggest Struggle Workshop

Join us for lunch, society business, and the Biggest Struggle Workshop.

Debra Corbin, Dan Kinzel, Aaron Brammer, Kathy Wall

Join SROA Board Members and leaders in Radiation Oncology for an interactive workshop on SROA members' biggest struggles. Come with your questions on doing less with more, staffing, and billing and authorizations and plan to share your experiences on handling these topics with others.

You must have a valid SROA attendee badge or guest ticket to attend this event. One day only and general session only may purchase a guest ticket at the registration desk to attend.

Approved Credits: ASRT, MDCB

Sponsored by: Varian

AGENDA INFORMATION ❖ SUNDAY ❖ OCTOBER 23, 2022

1:15pm-2:15pm ❖ Live Oak

WORKSHOP **B&L**

Transformative Leadership During COVID and Beyond

Debra Corbin, Northside Hospital Cancer Institute

Goal: Provide the participants with best practices and past examples to address the ever-changing needs in Radiation Oncology related to the COVID pandemic and beyond.

Approved Credits: ASRT, MDCB

1:15pm-2:15pm ❖ Blanco/Llanos/Pecos

WORKSHOP **PT**

Updates: Legislative, Regulatory, Payors and Industry Impact on Radiation Oncology Reimbursement

James E Hugh, III, American Medical Accounting & Consulting

Goal: Provide the participants with the most current information on updates in regulations reimbursement issues in Radiation Oncology.

Approved Credits: ASRT, AAPC, MDCB

1:15pm-2:15pm ❖ Pecan

WORKSHOP **NUR N-A**

Nursing Recruitment, Onboarding and Retention in Radiation Oncology

Kate Gray, Penn Medicine Radiation Oncology

Michelle Clark Halligan, Penn Medicine Radiation Oncology

Goal: Share lessons learned on recruiting, on boarding and retaining Nursing staff in Radiation Oncology.

Approved Credits: ASRT, MDCB

1:15pm-2:15pm ❖ Nueces/Frio

WORKSHOP **TCH**

Data Analytics - Starting at the end

Taffie Majdeski, Varian Medical Systems

Goal: Assist administrators within the Cancer Center Service line to establish the baseline for creating and utilizing data analytics to assist with financial, operational and clinical purposes.

Approved Credits: ASRT, MDCB

2:30pm-3:30pm ❖ Regency Ballroom

GENERAL SESSION **B&L N-A**

Leveraging Mentorship

Ruth Gotian

The research is clear; those who are mentored, perform and out earn those who are not. Furthermore, 76% of people know they should have a mentor, but only 39% actually have one. Based on the popular mentoring articles in Forbes, Nature and Harvard Business Review, participants will learn how to be an inspiring mentor and help propel their mentees to success.

Approved Credits: ASRT, MDCB

3:30pm-4:00pm ❖ Rio Grande Ballroom

Break with Exhibitors

You must have a badge to enter the Exhibit Hall

3:30pm-4:00pm ❖ Rio Grande Foyer

KNOWLEDGE HUB

Lightning Talks

Join sponsors for interactive demos in these 15-minute lightning style presentations on the products and services you need for your department. If you are interested in any of the products or services, please head over to that exhibitor's booth for more information.

**You must have a badge to enter the Exhibit Hall*

4:00pm-5:00pm ❖ Blanco/Llanos/Pecos

WORKSHOP **B&L N-A**

The Mass Resignation and What Comes Next

Jennifer Sullivan-Rudd, Phoenix Cyberknife and Radiation Oncology

Goal: Give radiation oncology administrators an inside look into employee retention, employee recruitment, and how to overcome the current trends of the mass resignation.

Approved Credits: ASRT, MDCB

4:00pm-5:00pm ❖ Live Oak

WORKSHOP **Q&S**

Using Real Time Location System to Improve Patient Safety

Catherine Wallace, UT Southwestern Medical Center at Dallas

Goal: Establish an efficient location system that improves patient safety and clinical workflow by locating and tracking treatment equipment and patients, and additionally enhances time out processes prior to treatment administration.

Approved Credits: ASRT, MDCB

4:00pm-5:00pm ❖ Nueces/Frio

WORKSHOP **NUR**

Developing IV Contrast Standard of Practice in Radiation Oncology

Trish Laquale, Lifespan

Jill Achille, Lifespan

Goal: Develop a comprehensive standard operating procedure and program for IV contrast in Radiation Oncology.

Approved Credits: ASRT, MDCB

4:00pm-5:00pm ❖ Pecan

WORKSHOP **TCH**

Aligned and Agile or Over-automated: Business Processes and Technology

Sunita Jagtiani-Sanghvi, Rutgers Cancer Institute of New Jersey

Alyssa Siegel, Rutgers Cancer Institute of New Jersey

Goal: Engage in a discussion of pros, cons and lessons learned in aligning people, processes, and technology in the Department of Radiation Oncology.

Approved Credits: ASRT, MDCB

5:15pm-6:30pm ❖ Chula Vista

SOCIAL EVENT

Admin After Hours

New to the meeting or to RO leadership? Watch for your invitation to Admin After Hours. Meet, greet, and network with Board Members, mentors, and other Society leaders and participate in Speed Mentoring.

By invitation only.

TO VIEW FULL DESCRIPTIONS,
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MONDAY, OCTOBER 24, 2022

7:30am-12:30pm ❖ Los Rios Foyer
REGISTRATION

7:30am-12:00pm ❖ Rio Grande Ballroom
EXHIBITS

You must have a badge to enter the Exhibit Hall

7:30am-8:30am ❖ Rio Grande Ballroom
BREAK

Continental Breakfast with Exhibitors

You must have a badge to enter the Exhibit Hall

8:30am-9:30am ❖ Regency Ballroom

GENERAL SESSION **B&L** **N-A**

Centering Diversity in Radiation Oncology: The What, The Why, and The How

Parul Berry, UPMC Hillman Cancer Center

Curtiland Deville, Johns Hopkins Medicine

Ivy (Idalid) Franco, Harvard

Jerry Jaboin, OU Health Stephenson Cancer Center

This session will offer participants a foundational framework of the historic and current trends leading to disparities in radiation treatment from multiple perspectives. Participants will gain a better understanding of the impact of inequities on patient experiences, workforce diversity, and the various barriers to achieving equity in radiation oncology. Real-life examples of solutions will be provided to help equip attendees with tools to address these complex issues within their departments and communities.

Approved Credits: ASRT, MDCB

9:30am-10:00am ❖ Rio Grande Ballroom

BREAK

Break with Exhibitors

You must have a badge to enter the Exhibit Hall

9:30am-10:00am ❖ Rio Grande Foyer

TOPIC PODS

Come join a Topic Pod table during this break. Bring your questions about topics including billing and coding, leadership, and technology, among others, and work through your question with a subject matter expert.

You must have a badge to enter the Exhibit Hall

10:00am-11:00am ❖ Regency Ballroom

GENERAL SESSION **TCH** **N-A**

What Will Artificial Intelligence Mean for My Radiation Oncology Department?

Moderator: Ryan Moroose, Akumin/Alliance Oncology at the CAMC Cancer Center

Mu-Han Lin, UT Southwestern

Mariel Cornell, Radformation

Laurance Edward Court, American Association of Physicists in Medicine

Zeke Ramirez, American Association of Medical Dosimetrists

AI in the workplace should be embraced as it will lead to higher quality care, more efficient throughput for patient treatment starts, and reduced chances for error. It is our panel's goal to discuss how AI is coming, how it will become a part of the clinic, and how it will shape the future of radiation oncology.

Approved Credits: ASRT, MDCB



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WORKSHOP TRACK CODES

- B&L** Business & Leadership
- PT** Payer Trends
- NUR** Nursing
- Q&S** Quality & Safety
- TCH** Technology, Clinical & Ancillary Services
- N-A** Recommended for New Administrators

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11:00am-11:50am ❖ Pecan

TOPIC FORUM **B&L**
Leadership

Aaron Brammer, Para Kouhestani, Kimberly Smith

Attend this interactive workshop focused on business & leadership. Deep dive into all things business & leadership. Pick up tips about working with your whole Radiation Oncology team, ask questions, network, and troubleshoot any issues you may have at your institution with your peers with our expert moderators.

Approved Credits: ASRT, MDCB
Sponsored by: Varian

11:00am-11:50am ❖ Chula Vista

TOPIC FORUM **N-A**
New Administrators

Tina Berry & Megan Bogany

Attend this interactive workshop focused on new administrators. Deep dive into all things new administrators. Pick up tips for working with your radiation oncology team, ask questions, network, and troubleshoot any issues you may have at your institution with your peers with our expert moderators.

Approved Credits: ASRT, MDCB

11:00am-11:50am ❖ Nueces/Frio

TOPIC FORUM **NUR**
Nursing

Julie Principe

Attend this interactive workshop focused on nursing. Deep dive into all things nursing. Pick up tips for working with your whole radiation oncology team, ask questions, network, and troubleshoot any issues you may have at your institution with your peers with our expert moderators.

Approved Credits: ASRT, MDCB

11:00am-11:50am ❖ Blanco/Llanos/Pecos

TOPIC FORUM **PT**
Payer Trends

Brenda Marie Palo

Attend this interactive workshop focused on payer trends. Deep dive into all things payer trends. Pick up tips for working with your radiation oncology team, ask questions, network, and troubleshoot any issues you may have at your institution with your peers with our expert moderators.

Approved Credits: ASRT, AAPC, MDCB

11:00am-11:50am ❖ Live Oak

TOPIC FORUM **TCH**
Technology

Maxine Washington & Martyn Webster

Attend this interactive workshop focused on technology. Deep dive into all things technology. Pick up tips for working with your whole radiation oncology team, ask questions, network, and troubleshoot any issues you may have at your institution with your peers with our expert moderators.

Approved Credits: ASRT, MDCB
Sponsored by: RefleXion

11:00am-11:50am ❖ Medina

TOPIC FORUM: SROA Connect & Mentor Program

12:00pm-1:15pm ❖ Rio Grande Ballroom

POSTER SESSION

Snacks with Exhibitors and Poster Session

See page 17 for a list of posters and speakers.

Each speaker will present their poster in a 5 minute lightning style session there will be a few minutes at the end for questions.

*Snacks will be available. *You must have a badge to enter the Exhibit Hall.*

1:30pm

FREE TIME TO VISIT ASTRO EXHIBIT HALL

TUESDAY, OCTOBER 25, 2022

7:30am-4:00pm ❖ Los Rios Foyer
REGISTRATION

7:30am-3:00pm ❖ Rio Grande Ballroom
EXHIBITS

You must have a badge to enter the Exhibit Hall

7:30am-8:30am ❖ Rio Grande Ballroom
BREAKFAST

Continental Breakfast with Exhibitors

You must have a badge to enter the Exhibit Hall

8:30am-9:30am ❖ Regency Ballroom

GENERAL SESSION **Q&S** **N-A**

How to Deliver an Extraordinary Service Experience

Barbara Khozam

This session will guide participants into learning easy-to-implement lessons that not only create delighted patients and employees, but exceptional results as well.

Approved Credits: ASRT, MDCB

9:45am-10:45am ❖ Live Oak

WORKSHOP **B&L**

All Hands on Deck: Employee Engagement Before, During, and Coming out of a Pandemic

Edna Volz, Penn Medicine Radiation Oncology

Joshua H. Lahav, Penn Medicine Radiation Oncology

Miriam Perlingiero, Penn Medicine Radiation Oncology

Goal: Learn about how we leveraged existing employee engagement practices and introduced new practices to bring us through the pandemic.

Approved Credits: ASRT, MDCB

9:45am-10:45am ❖ Blanco/Llanos/Pecos

WORKSHOP **Q&S**

The Importance of Quality Assurance Checklists for Improving Patient Safety in Radiation Oncology

Karthik Adapa, University of North Carolina - Chapel Hill

Goal: Show how we designed, developed, and implemented an enhanced QA checklist by involving key stakeholders (dosimetrists, physicists, radiation oncologists) in all design stages.

Approved Credits: ASRT, MDCB

9:45am-10:45am ❖ Regency Ballroom

WORKSHOP **PT** **N-A**

Radiation Oncology Coding and Compliance for 2022

Ron DiGiaino, Revenue Cycle Coding Strategies

Goal: Identify Radiation Oncology coding obstacles and the recommended solutions to coding obstacles. We will also discuss compliance and causes for denials or risks for recoupment. Lastly, while the RO-APM did not pass, we will discuss potential future similar alternative payment models.

Approved Credits: ASRT, AAPC, MDCB

9:45am-10:45am ❖ Nueces/Frio

WORKSHOP **TCH**

Opportunities, Challenges, and the Current Supply and Demand of the Radiation Oncology Medical Physicist Workforce

Eri Chen, Cheshire Medical Center - Dartmouth Cancer Center Keene

Brent C. Parker, The University of Texas MD Anderson Cancer Center

Goal: Measure and understand the impact of various work environment, patient population, AI, automation and hypofractionation factors on the therapy medical physicist workforce.

Approved Credits: ASRT, MDCB

10:45am-11:15am ❖ Rio Grande Ballroom

Break with Exhibitors

You must have a badge to enter the Exhibit Hall

10:45am-11:15am ❖ Rio Grande Foyer

KNOWLEDGE HUB

Lightning Talks

Join sponsors for interactive demos in these 15-minute lightning style presentations on the products and services you need for your department. If you are interested in any of the products or services, please head over to that exhibitor's booth for more information.

**You must have a badge to enter the Exhibit Hall*

11:15am-12:15pm ❖ Blanco/Llanos/Pecos

WORKSHOP **B&L**

Determining the Right Distribution of Clinical Billable to Academic Time for Radiation Oncology Faculty in the Academic Setting

Julie Sussi, The Ohio State University Comprehensive Cancer Center - Arthur G. James Cancer Hospital and Richard J. Solove Research Institute

Monica Fullenkamp, The Ohio State University Comprehensive Cancer Center - Arthur G. James Cancer Hospital and Richard J. Solove Research Institute

Goal: Illustrate how to develop and implement the right balance of clinical billable to non-billable time to Radiation Oncology Faculty in the Academic setting.

Approved Credits: ASRT, MDCB

11:15am-12:15pm ❖ Live Oak

WORKSHOP **Q&S**

The Outcomes of Accreditation

Stephen Miller, Cedars-Sinai Medical Center

Goal: Provide an opportunity for SROA members to learn from their colleagues about the impact of ASTRO's practice accreditation on the daily operations, practice staff and patients.

Approved Credits: ASRT, MDCB

11:15am-12:15pm ❖ Nueces/Frio

WORKSHOP **PT**

CT and Simulated Guided Radiation Therapy; Past, Present, and Future

Susan Vannoni, Radiation Oncology Consulting, LLC

Goal: Guidance is critical to our profession and it is important for all administrators to understand why reimbursement is critical for the time and effort of our physicians' and clinical staff.

Approved Credits: ASRT, MDCB

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11:15am-12:15pm ❖ Pecan

WORKSHOP Q&S N-A

Designing and Fostering a Safety and Reporting Culture

John Ready, Sutter Health

Goal: Share experience in the rollout and evolution of the RO-ILS system and its impact on the safety and reporting culture.

Approved Credits: ASRT, MDCB

12:15pm-1:20pm ❖ Regency Ballroom

SOCIAL EVENT

Quality Luncheon

Featured Entertainment: Mariachi Los Soberanos

You must have a valid SROA attendee badge or guest ticket to attend this event. (One day only and general session only may purchase a guest ticket at the registration desk to attend).

Ticket required.

Sponsored by: Varian

1:30pm-2:30pm ❖ Live Oak

WORKSHOP B&L

Capacity Planning: The Driver for Value Based Care

Michael Peters, US Cancer Specialist, LLC

Goal: Highlight how the Radiation Therapy administrator can seek analytic solutions to reduce variation, waste and inefficiency in order to invest in and improve care.

Approved Credits: ASRT, MDCB

1:30pm-2:30pm ❖ Nueces/Frio

WORKSHOP Q&S

Quality Management for Radiation Oncology Managers Simplified

M Bakhtiari, Lifebridge Health

Goal: Discuss new ways of system thinking for creative problem solving for quality improvement initiatives.

Approved Credits: ASRT, MDCB

1:30pm-2:30pm ❖ Blanco/Llanos/Pecos

WORKSHOP PT

Reduce Denials with a Payer Rules Filter

Caity Liggon, New Bedford Corporation

Goal: Provide RO Administrators and Coders with information on simple, inexpensive, and easy to implement payer rules filters that can quickly flag potential coding conflicts and reduce denials.

Approved Credits: ASRT, AAPC, MDCB

1:30pm-2:30pm ❖ Pecan

WORKSHOP TCH N-A

Rapid Fire: Improving Proton Patient Treatment and Flow Efficiencies without Sacrificing Volumes

Joshua H. Lahav, Penn Medicine Radiation Oncology

Ms. Sarah Lowitz, Penn Medicine Radiation Oncology

Goal: Participants will learn how rules engines perform pattern matching off certain data elements in a claim to identify potential denials.

Approved Credits: ASRT, MDCB

2:30pm-3:00pm ❖ Rio Grande Ballroom

Break with Exhibitors

You must have a badge to enter the Exhibit Hall

2:30pm-3:00pm ❖ Rio Grande Foyer

TOPIC PODS

Come join a Topic Pod table during this break. Bring your questions about topics including billing and coding, leadership, and technology, among others, and work through your question with a content matter expert.

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3:00pm-4:00pm ❖ Regency Ballroom

GENERAL SESSION **PT** **N-A**

Radiation Oncology Payment Policy Past, Present and Future

Anne Hubbard, ASTRO

This session will provide attendees with an overview of the existing MPFS and HOPPS payment systems. How those payment systems impact radiation oncology and what we can expect under future payment rules. The session will also cover efforts to secure bundled payment for radiation oncology through the failed RO Model and anticipated CMMI efforts to establish broad total cost of care concepts for oncology care services. The session will explore the potential impact of these initiatives and the ways radiation oncology will have to navigate this uncharted territory.

Approved Credits: ASRT, AAPC, MDCB

3:00pm-5:00pm ❖ Rio Grande Ballroom

EXHIBITS BREAKDOWN

5:00pm-5:45pm ❖ Chula Vista

2023 PROGRAM COMMITTEE MEETING

5:00pm-5:45pm ❖ Medina

EDITORIAL BOARD MEETING

7:00pm-10:00pm ❖ Spring Branch

SOCIAL EVENT

President's Party *Ticket required.*

Hyatt Regency San Antonio Riverwalk

Featured Entertainment: DJ Philip Chancellor

You must have a valid SROA attendee badge or guest ticket to attend this event. One day only and general session only may purchase a guest ticket at the registration desk to attend.

TICKETS MUST BE PURCHASED BY 12PM ON MONDAY, OCTOBER 24, 2022

Sponsored by: Elekta

Save the Date!

SROA

Society for
Radiation Oncology
Administrators

40th Annual Meeting

October 1 - 4, 2023

The Westin San Diego Gaslamp
Quarter
San Diego, CA



WEDNESDAY, OCTOBER 26, 2022

8:00am-12:00pm ❖ Los Rios Foyer
REGISTRATION

8:00am-8:30am ❖ Rio Grande Ballroom

BREAK

Continental Breakfast

You must have a badge to enter the Exhibit Hall

8:30am-9:30am ❖ Nueces/Frio

WORKSHOP **NUR**

Transformative Role of the Advanced Practice Nurse in Radiation Oncology

Melissa Sanchez Brito, *Mount Sinai Hospital*

Suliat Adelekan, *Mount Sinai Hospital*

Camille Almada, *Mount Sinai Hospital*

Irene Braccia, *Mount Sinai Hospital*

Goal: Discuss their individual background and unique experiences, various steps undertaken for the necessary role transformation from the RN to the APRN role, and significant contributions within their practice, projects being undertaken in collaboration with the multidisciplinary team.

Approved Credits: ASRT, MDCB

8:30am-9:30am ❖ Live Oak

WORKSHOP **Q&S** **N-A**

Quantifying Success of a Daily Multidisciplinary Huddle in Radiation Oncology

Lorrie A. LeGrand, *Miami Cancer Institute*

Goal: Discuss the rationale and outcomes from the journal article "A Comprehensive Analysis of a Prospective Multidisciplinary Peer Review Process Before Radiation Therapy Simulation", with a focus on quantifiable outcomes of a daily huddle.

Approved Credits: ASRT, MDCB

8:30am-9:30am ❖ Pecan

WORKSHOP **PT**

What Value Based Care Looks Like in Radiation Oncology

Jordan M Johnson, *iMpaCT, OncoSpark*

Goal: Discuss the rationale and outcomes from the journal article "A Comprehensive Analysis of a Prospective Multidisciplinary Peer Review Process Before Radiation Therapy Simulation", with a focus on quantifiable outcomes of a daily huddle.

Approved Credits: ASRT, AAPC, MDCB

8:30am-9:30am ❖ Blanco/Llanos/Pecos

WORKSHOP **TCH**

Planning for a New EMR/TP Upgrade

Michael Cobb, *Alliance Oncology*

Goal: Help site administrators, physicist, and IT staff plan for a smooth clinical transition to a new EMR and treatment-planning platform and avoid common mistakes by utilizing planning and lessons learned.

Approved Credits: ASRT, MDCB

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9:30am-9:45am ❖ Rio Grande Ballroom
BREAK

9:45am-10:45am ❖ Regency Ballroom
GENERAL SESSION **B&L** **N-A**

Leading with Emotional Intelligence and Diversity

Eric Polite II

Leaders play a key role in leading their work units and building work environments of inclusion and engagement to achieve organizational goals. This is even more critical in today's increasingly diverse workplaces where differences that bring creativity and innovation can also bring disruption, conflict, and discord. Emotional Intelligence is widely acknowledged as a critical component of interpersonal and professional effectiveness. However, additional dimensions of Emotional Intelligence are required to bridge the complex differences that exist between human beings in diverse work environments. This session gives participants the awareness, concepts, and tools for effective communication across differences, and for building an environment of collaboration and inclusion.

Approved Credits: ASRT, MDCB

10:45am-11:00am ❖ Rio Grande Ballroom
BREAK

11:00am-12:00pm ❖ Regency Ballroom
GENERAL SESSION **PT** **N-A**

ASTRO Coding & Coverage Update

Anne Hubbard, ASTRO

This session will provide attendees with an overview of the 2023 MPFS and HOPPS proposed rules. How the content in those proposed rules impact radiation oncology, as well as all of health care. The program will also feature a review of key coding challenges and payer coverage issues that are specific to radiation oncology.

Approved Credits: ASRT, AAPC, MDCB

12:00pm-12:15pm ❖ Regency Ballroom
CLOSING REMARKS

1:00pm-3:00pm ❖ Chula Vista
MEETING

SROA Board Meeting

By invitation only.

SROA POSTER PRESENTATIONS ❖ PEOPLE, PURPOSE, & PASSION

❖ UCDH PHE RESPONSE & FORWARD VISION

Brenda Marie Palo - UC Davis Comprehensive Cancer Center

❖ ADMINISTRATION TELLS YOU TO BUILD A NEW CENTER. NOW WHAT?

Donna Royster - Atrium Health

❖ THE INFLUENCE: CURRENT COMPENSATION MODELS DRIVING RADIATION ONCOLOGY OPERATION

Jordan Johnson - Oncospark

❖ CYBERSECURITY: HOW READY ARE WE?

Kham Nguyen - MD Anderson Cancer Center

Cody Wages - MD Anderson Cancer Center

❖ CLINIC-READY SOLUTIONS FOR EFFICIENCY AND PRODUCTIVITY

Katera Smith - Radformation

Tyler Blackwell - Radformation

❖ AI BASED CONTOURING IN RADIATION THERAPY: A PRIMER FOR ADMINISTRATORS

Randy Hemmingway - Limbus AI

❖ 15 MINUTES: DAILY HUDDLE PROCESS AND TECHNOLOGY TO SUPPORT IT

Edna Volz - Penn Medicine Radiation Oncology

❖ CLOSED LOOP MEDICATION MANAGER FOR SAFER TREATMENT

Catherine Wallace - UT Southwestern Medical Center at Dallas

❖ THE EFFECTS OF COVID 19 ON ONCOLOGY NATIONALLY

Ron DiGiaino - Revenue Cycle Inc.

❖ GENERATIONAL DIVERSITY IN YOUR CLINIC

Bethany Condry - Atrium Health

VIEW POSTERS HERE

<https://epostersonline.com/sroa2022>

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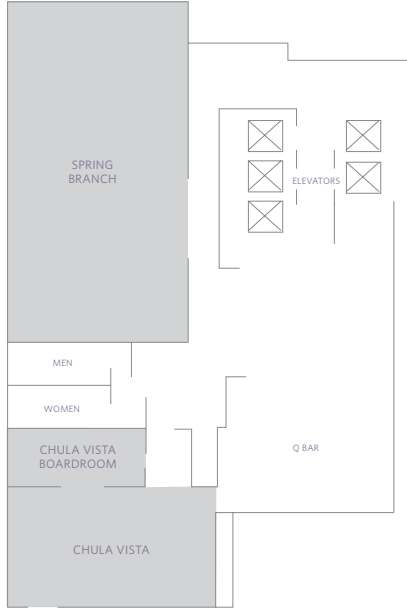
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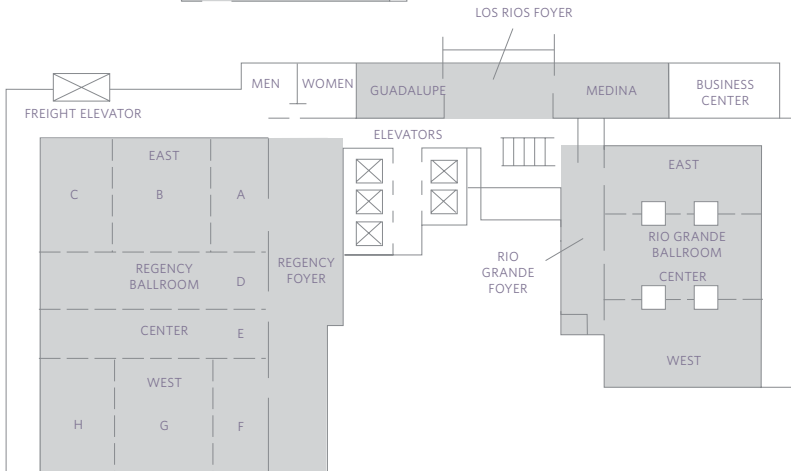
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FLOOR PLAN
Lobby Level



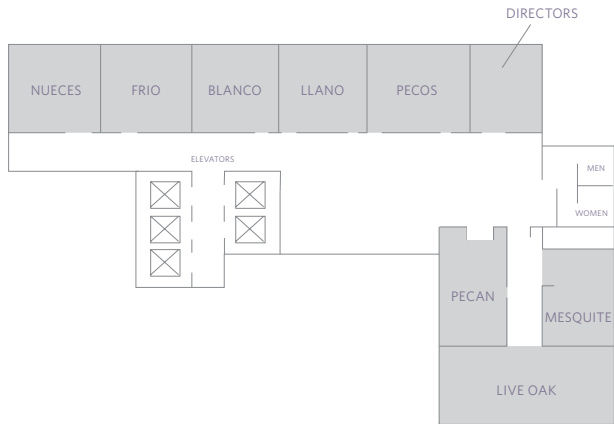
Ballroom Level



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FLOOR PLAN
Hill Country Level



First Floor—Guest Room Level





NOTES

A series of horizontal dotted lines for taking notes.



NOTES

A series of horizontal dotted lines for taking notes.



SROA

Society for
Radiation Oncology
Administrators

JOIN TODAY!

**PASSION THAT PUSHES YOUR ORGANIZATION FORWARD.
EXPERTISE YOU CAN COUNT ON.**

Since 1984, the Society for Radiation Oncology Administrators (SROA) has provided a supportive network of expertise for radiation oncology administrators to improve and advance their management of organizational operations, finance, research and human resources.

As a necessary membership association catering to a niche profession, SROA provides the most current, relevant, and helpful information that impacts radiation oncology practices and departments on a daily basis—whether in a hospital, university, or freestanding environment.

As a leader who navigates the administrative challenges facing your radiation oncology department or practice, SROA is your professional community.

With SROA, you get the knowledge and answers you need to do your job effectively—from managing constant changes in technology to keeping up with quality regulations and billing and coding updates.

When you experience isolation or a lack of understanding and inspiration in your position, use your SROA membership to connect with counterparts in other parts of the country who can share insights with you and fill your knowledge gaps. You'll also have numerous chances to connect with SROA's contributing members and service providers who offer the avenues and expertise to elevate your organization's workflows and processes.

Whether you participate in our Annual Meeting or regularly rely on our convenient online community forum, SROA Connect, by tapping into the SROA network, you'll benefit from the experiences of those who have already handled your situation and pay it forward by sharing your own ideas and success stories.

Visit sroa.org to join today!