DELIVER VALUABLE SOLUTIONS
TO THE SROA COMMUNITY

The Society of Radiation Oncology Administrators offers several sponsorship opportunities to connect with the SROA community throughout the year.
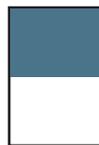
NEWSLETTER ADVERTISMENTS OR ARTICLE*

FULL PAGE
$3,500
Ad size:
8.5w x 11h

HALF PAGE
$2,000
Ad size:
8.5w x 4.5h

QUARTER PAGE
$1,250
Ad size:
3.125w x 4.5h

*Article content subject to approval

eNEWS ADVERTISEMENTS DIGITAL BANNER AD $750

YOUR BANNER AD HERE

Purchase an eNews digital banner ad for one month and reach over 500 SROA members. Want to expand your reach? Purchase our 4 pack of ads that can be used consecutively or once per quarter.

Discount offered on multi-item purchases.

Ad size:
600x350 pixels
72 dpi

SPONSOR A WEBINAR OR INTERACTIVE LUNCH AND LEARN $500

Deliver sophisticated content to the SROA community that our member community relies on to stay current in their position. Work with our staff to create or find relevant content that you can sponsor to support member education.

Includes logo on first and last slide, email marketing promoting the webinar, a 2-minute opportunity to highlight your company's products and services and a copy of the presentation added to the SROA Member's Only website for enduring content.

How-To-Series
Share your ideas in a step-by-step webinar to give radiation oncology administrators advice on streamlining and enhancing organizational processes or departmental pain points.

Current Events
Give us your in-depth analysis on a current event that impacts the SROA membership.

Case Studies
Relay findings & insights on relevant examples.

SPONSOR A BLOG POST $500

Share your expertise with the SROA community by writing a Blog post for SROA Sidebar. Blogs should be educational in content and approximately 500-800 words.

Post includes at least one email to members promoting your blog post and a short "about" section (5-7 sentences) at the end of the post for your contact information, company/product information, and a link to your website. Content subject to approval.

EMAIL BLAST $2,500

Send your customized message out to all SROA attendees who have Opted-In. Include your custom text and graphics in this email. Choose from specific days that are approved by SROA to send your message. The message must be sent to SROA in HTML format ONLY; no other form will be accepted.

Upgrade your Eblast to include a 5-minute video message - $3,500

MAILING LIST RENTAL $1,000

Receive the SROA Member mailing list for one time use only.

Contact Amy Winter (awinter@sroa.org) if you are intersted in any opportunities listed.

SROA CAREER CENTER

SROA career center offers Radiation Oncology Administrators a fantastic opportunity to find the right candidate for a job. Choose from a 30-day or 60-day job posting package and a variety of enhancements to make your listing stand out.

Visit SROA Career Center for more information.

SROA CONNECT BANNERS

SROA Connect is a great way to gain visibility with our members. Our members use this active discussion forum to share ideas, give advice, and connect!

Premium placement on SROA Connect homepage - $2,500
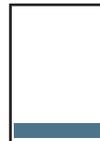
Right Side Banner
Size: 160w X 1000h

Bottom Banner
Size: 962w X 125h

Interior pages - $500

Bottom banner
Size: 962w X 125h

SROA ANNUAL MEETING OPPORTUNITIES

SROA 2022 offers access to more than 400 Radiation Oncology administrators from all regions and practice areas, including those from the hospital, university, and freestanding environments. SROA participants are looking to improve and advance their organizational operations, finance, research, and human resources.

Show your support of SROA and its members as a sponsor of the SROA 2022 Annual Meeting. Becoming a sponsor is an ideal way to achieve a superior level of visibility for your organization and realize a significant return on your investment from meeting participation. We encourage you to sustain the SROA 39th Annual Meeting's educational content by providing an unrestricted educational grant to the Society.

View Prospectus